



POLARIS GROUP



POLARIS RESPONSE
&

RESILIENCE FOUNDATION

**POLARIS
RESPONSE & RESILIENCE FOUNDATION
(PRRF)**

www.prrf.org.pk





POLARIS GROUP

POLARIS RESPONSE & RESILIENCE FOUNDATION



Disclaimer

This presentation has been made publicly available by **Polaris Response & Resilience Foundation** in the spirit of transparency, public awareness, and knowledge sharing.

The information contained herein is intended for general informational purposes only. While every effort has been made to ensure accuracy, the Foundation does not accept any liability for the completeness or timeliness of the information presented. Program details, partnerships and other information mentioned herein may evolve over time.

This document may not be reproduced, distributed, or used for commercial purposes without prior written consent of the Foundation. Any views, projections, or plans expressed in this presentation are subject to change as projects progress.

By downloading this document, users acknowledge that the information is provided for reference and should not be interpreted as a legal, financial, or contractual commitment by the Foundation.

© Polaris Response & Resilience Foundation. All rights reserved.

POLARIS : THE IDEA



POLARIS GROUP

The name *Polaris* is derived from *Stella Polaris*, the Latin term for the North Star. While not the brightest star in the sky, it is the most constant and dependable—serving for centuries as a trusted guide for travelers navigating without landmarks.

Polaris Group, a conglomerate of various companies and organizations, embodies this same philosophy: to be a steady, reliable guide in an ever-changing environment, helping partners and communities stay on course toward sustainable growth and meaningful impact.



POLARIS COMPANIES / PROGRAMS



POLARIS GLOBAL



POLARIS SYSTEMS LLP
(Your Guiding Star)



GREEN RELEAF
Every Leaf Counts



CENTER FOR YOUTH
Kararukam International University



GATEWAY VENTURES LLP
BRIDGING GLOBAL OPPORTUNITIES



AFHAM



Polaris Publishing

Introduction



With a diverse portfolio of subsidiary companies, associations, and affiliates, Polaris Group is a dynamic organization operating across sectors such as strategic advisory, infrastructure, social impact, and sustainable development. The Group serves as a catalyst for positive change, contributing to economic growth and shaping a more sustainable future for Pakistan.



The Group complements its for-profit, for-good work through a formally registered Foundation, POLARIS RESPONSE & RESILIENCE FOUNDATION, incorporated and licensed under Section 42 of the Company's Act with the Securities and Exchange Commission of Pakistan (SECP).



POLARIS GROUP



POLARIS GROUP

Our Companies / Programs





POLARIS RESPONSE & RESILIENCE FOUNDATION (PRRF)



POLARIS RESPONSE & RESILIENCE FOUNDATION

PRRF is a not-for-profit organization created solely for public benefit (operating without a profit motive).

The Foundation leverages Polaris Group's technical expertise, networks, and in-kind support to enhance program effectiveness and operational efficiency; however, it operates solely for charitable and public-benefit purposes.



POLARIS : THE IDEA

Though affiliated with Polaris Group, the Foundation functions as an independent Not for Profit organization governed and operated by an independent Board with its own legal identity, governance structure, and decision-making processes.



POLARIS FOUNDATION (PRRF)

As part of its dynamic, PRRF has been furthering its initiatives to provide relief and develop opportunities directly through civil society and educational institutions, aiming for a grass-root impact.



Polaris Systems
LLP



YOUNG PROFESSIONALS MOOT
ON
Role of professionals in shaping the future of Gilgit Baltistan

Where: Head Office Rupani Foundation, Naveed Shaheed Road Zulfikarabad Gilgit
Get more Info
00923453432677
Supported By
WHEW: JULY 1, 2021, 2:00 PM SHARP
Join us in the high tea and brainstorming session



POLARIS SYSTEM
(Your Guiding Star)



THANK YOU "BIRYANI HUB" BAHRIA PH-IV FOR PARTNERING WITH POLARIS SYSTEMS IN DISTRIBUTING MEALS AT LOWEST POSSIBLE RATES.

#FEEDJUSTONE
www.polaris.pk

POLARIS FOUNDATION



Center for Student Advisory & Counseling

PRRF aspirations led to the development of the first of its kind ***Center for Student Advisory & Counseling***, at the Karakoram International University, Gilgit Baltistan.

Functioning since 2019, the specially designed Counselling Center founded & funded by Polaris is envisioned as the regional center for excellence



POLARIS CYAC



POLARIS RESPONSE
&
RESILIENCE FOUNDATION



POLARIS SKILL DEVELOPMENT PROGRAM



POLARIS RESPONSE
&
RESILIENCE FOUNDATION



In the year 2021, Polaris Group in collaboration with indigenous tech organizations/companies in Gilgit-Baltistan trained (digital skills) more than **149** young men and women. Since 2021, so far the program has trained above **500** young men and women in 21st century digital skills.

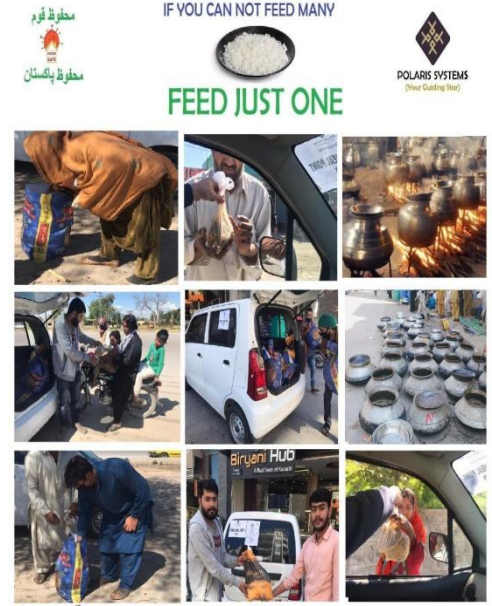


POLARIS FOUNDATION (PRRF)

FEED ONE CAMPAIGN

Following the COVID pandemic, Polaris in Partnership with the Government of Pakistan & reputed Not-For-Profit organizations contributed towards extensive ration distribution campaigns in the entire country. Besides ration distribution, realizing the problems of the work-less laborers,

Polaris started the “FEED ONE” campaign in Rawalpindi and Lahore arranging meals and managing food distribution to hundreds of thousand daily-wage workers and needy families affected by the pandemic. The campaign inspired many in starting similar campaigns in India as well.



COVID-19 PANDEMIC RATION DISTRIBUTION DRIVE

CERTIFICATE OF APPRECIATION

THIS CERTIFICATE IS PRESENTED TO

POLARIS SYSTEM LLP

IN RECOGNITION OF YOUR PARTICIPATION IN THE RATION MONITORING CELL OF DEPUTY COMMISSIONER RAWALPINDI AND RAWALPINDI V-FORCE DURING COVID-19 PANDEMIC

Captain (R) Anwar-ul-Haq
Deputy Commissioner Rawalpindi

Usman Haroon
RMC Head Rawalpindi V-Force



POLARIS RESPONSE & RESILIENCE FOUNDATION

Current Programs under Foundation

Center for Youth Advisory & Counselling

Center functioning at Gilgit in collaboration with KIU since 2019



POLARIS RESPONSE & RESILIENCE FOUNDATION

Current Programs under Foundation



Girl School in Diامر Valley (Gilgit-Baltistan)

- *The Foundation is sponsoring and funding a girl's informal primary school being run at Darel valley in Diامر district.*
- *The foundation is looking after needs of the school teachers and all girl students at present.*



POLARIS RESPONSE & RESILIENCE FOUNDATION

Current Programs under Foundation



- **Skills & Youth Empowerment**
 - *A strategic skills development program is managed by Polaris with focus on areas in Gilgit-Baltistan and KPK.*
 - *Till December 2025, more than 500 young men and women were trained in 21st century digital skills.*
 - *A partnership has been signed a strategic intervention is being planned in collaboration with various partners including Silicon Village (HRL).*



POLARIS RESPONSE & RESILIENCE FOUNDATION

Current Programs under Foundation

Education, Skills & Youth Empowerment

- *A scholarship and education support program is being implemented for deserving students under which thousands of students shall be given scholarships covering their tuition fees, stationary and other requirements.*
- *Scholarship managed and implemented by SOWEH*



AGFEC

**Alijah Ustad Ghulam
Uddin Ghulam Hunzai
Memorial Fund for
Educational Change**



POLARIS RESPONSE & RESILIENCE FOUNDATION



POLARIS RESPONSE
&
RESILIENCE FOUNDATION

Current Programs under Foundation

- **Partnership & Coordination with Government and NGOs**
 - *Emergency relief during disasters, post-crisis recovery, and long-term community resilience building.*





POLARIS RESPONSE & RESILIENCE FOUNDATION



POLARIS RESPONSE
&
RESILIENCE FOUNDATION

Current Programs (February 2026) under Foundation (funded by Polaris Companies)

- **300,000 Tree Plantation Initiative – Khyber Pakhtunkhwa:** Large-scale afforestation project aimed at restoring ecological balance and enhancing climate resilience.
- Gift of 50,000 Fruit Trees to various schools in Tehsil Mathra, Peshawar.
- **Development of 50 Acres of Unused Land Along the River Kabul:** Conversion of degraded and disused land into productive agricultural and green zones.
- **Farmer Capacity Building & Agricultural Training:** Structured training programs for local farmers focused on commercial watermelon cultivation and modern farming techniques to enhance livelihoods.
- **Riverbank Stabilization & Soil Erosion Protection:** Implementation of protective embankments and stabilization measures to safeguard agricultural land from flooding and erosion.
- **Construction of RCC Pipe Culvert Bridges:** Development of improvised reinforced concrete culvert crossings to restore connectivity between villages and agricultural lands disrupted by waterways.



POLARIS RESPONSE & RESILIENCE FOUNDATION

Current Programs under Foundation (funded by Polaris Companies)

- **Awareness Programs**
 - *Community Safety, Vigilance and Resilience Programs*
 - *My Safety My Security handbook.*
 - *Guide book for Land Purchasing.*
 - *Documentary series on Mental Health (First film has been completed, awaiting release)*




POLARIS AWARENESS PROGRAMS



POLARIS FOUNDATION (PRRF)

SOCIAL AWARENESS PROGRAMS



Karakoram International University
Gilgit-Baltistan in collaboration with
Polaris Systems LLP Pakistan

The Convener and Organizing Committee of the event cordially invite you to an inspirational session

Young Leaders Summit
"Grooming leaders for future"

on
22 October, 2021, 10:00 am
at Musharraf Hall KIU, Gilgit

Lunch will be served at 1:00 pm



On this
Independence Day
Stand with the
Brave Daughters of GB



JOIN US
TO WELCOME NADIA JALAL
THE FIRST LADY TO TRACK ON THE OLD SILK ROUTE (HUNZA-GILGIT SECTION)




Polaris Systems LLP


YOUNG PROFESSIONALS MOOT
ON
Role of professionals in shaping the future of Gilgit Baltistan

Where: Head Office Rupani Foundation, Naveed Shaheed Road Zulfikarabad Gilgit


Supported By

WHEN: JULY 1, 2021, 2:00 PM SHARP

Join us in the high tea and brainstorming session



SKILL GROWTH IS INCOME GROWTH



AMJAD ALI
Working as CEO
Macam Services Private Limited
Coordinator GB for Polaris System LLP

Time: 2pm - 4pm
Friday 26th of Feb
Location: Musharraf Hall

FOR MORE DETAILS CONTACT
03441908983

Organized By: Directorate of Students Development & External Linkages



Join **SOCHO** Gilgit-Baltistan's
ANTI-TOBACCO CAMPAIGN
SUPPORTED BY POLARIS SYSTEMS LLP

The tobacco epidemic is one of the biggest public health threats the world has ever faced - World Health Organization



STOP CONSUMING TOBACCO BEFORE TOBACCO CONSUMES YOU

FEBRUARY 2022




ADULTERATED FOOD CAN KILL YOU!
ملاوٹ شدہ خوراک جان لیوا ثابت ہو سکتی ہے

Let's together make Gilgit Baltistan adulterated free area which will lead to healthier and prosperous GB.



آؤ بنائیں صحت مند گلگت بلتستان



Financial Sustainability & Resource Mobilization Strategy



Objective

Build a diversified, ethical, and resilient funding base to ensure long-term program impact and institutional stability.

CORE PILLARS

1) Self-Generated Income

- Impact investments (afforestation, timber, climate-smart agriculture)
- Social enterprise services (training, research, advisory)
- Asset-based income (Polaris assets transferred to foundation)

2) Donor & Philanthropic Funding

- Local HNWI and corporate CSR
- International donors & foundations (After EAD MOU)
- Faith-based and diaspora philanthropy



Financial Sustainability & Resource Mobilization Strategy



Objective

Build a diversified, ethical, and resilient funding base to ensure long-term program impact and institutional stability.

3) Grants

- Institutional and thematic grants
- Government and multilateral funding
- Structured grant pipeline & proposal calendar

4) Partnerships

- Public-private partnerships
- Blended finance & co-funding models

5) Public Fundraising

- Digital campaigns & crowdfunding
- Charity events and membership programs

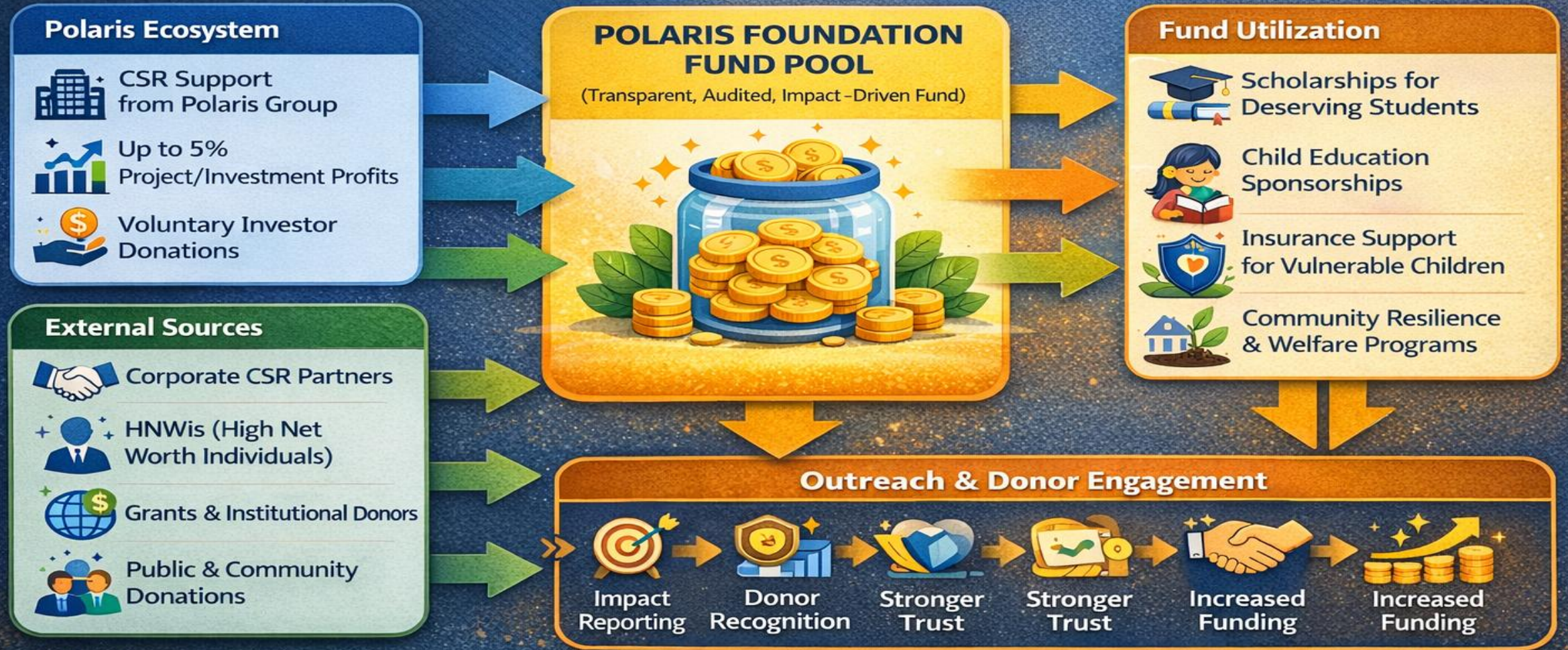


Fund Generation Model

Polaris Response & Resilience Foundation



Integrated Impact Funding Model



GOVERNING BOARD



Naseem Uz Zaman IGP (R)
(Chair/ Member)



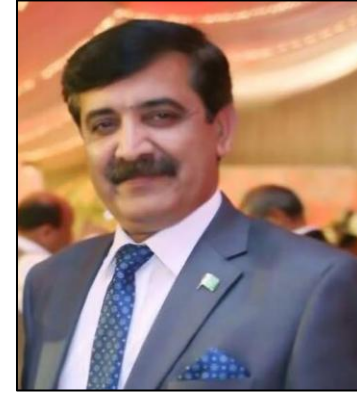
Senator Sehar Kamran
(Member)



Prof. Dr. Malik Allah Bukhsh
(Member)



Dr. Asma Shakir Khawaja
(Member)



**Commodore Muhammad Ishaq
Taihan (R)**
(Member)



Raes Kamil Jan Baigal
(Strategic Advisor to the Board)



Dr. Moin Uddin
(Ex Officio Member)/ Director PPRF



Sabbah Uddin
(Ex Officio Member/ President Polaris Gp)



Zahida Sher
(Member/ Director Polaris Gp)



Lt Col Bulbul Jamal Shah (R)
(Hon. Advisor to Board on Compliance
& Regulatory Issues)



Furqan Ali
(Member / Secretary to the Board)



Support Our Mission

Your generosity creates impact where it is needed more.



Scan to Donate



Scan this QR code using your banking app to donate instantly.

Bank Account Details

Bank Name: United Bank Limited

Account Title: Polaris Response and Resilience Foundation

Account Number: 000348226955

IBAN: PK19UNIL0109000348226955

Branch Code: 0109



POLARIS GROUP

THANK YOU



POLARIS RESPONSE
&
RESILIENCE FOUNDATION

www.prrf.org.pk

